



Sponsor Benefits

Support
the
Real Heroes!!



Good American Charity Ride

50 States | 100 Days | ~ 15,000 miles

Ride for a Better World

All proceeds are to support homeless veterans, children, survivors of trafficking, rape, domestic violence, sick, poor, disabled, lost and broken.



Bellas Better World Tour

www.bella.land



Building a better world for all of us



Bellas Better World Tour kicks off on Earth Day

04.22.2020

Bella of Bellaland and **Good America**

is hitting the road on a motorcycle to all 50 states of America. This is a tour around the country for a greater cause.

We are camping out with our survivors, supporters and volunteers across the country to raise awareness and to fight homelessness, trafficking, rape, domestic violence, bullying, mental health, climate change and more. Help us support the homeless veterans and forgotten people of our country.

40,000 veterans are homeless.

We want to provide homes for homeless veterans, children and their families using “veterans first” and “housing first” approach.



Good America



**A world where we could
possibly sing —
“What a Wonderful World”
together!**



Bellaland

Spread our wings of hope, healing and love
to those who need it the most.

We dream of a better world —
A world where no one is starving,
sleeping on the streets,
struggling to make ends meet,
fighting to save our planet,
lost, lone and broken.

Support the Real Heroes!!

Veterans ride for FREE with Bella.

Limited rides available.

Contact us for local and all-states ride.

Join us.

Help us build a better world for all of us!



Presenting Sponsor
\$100,000

Platinum
\$25,000

Gold
\$10,000

Silver
\$5,000

In-Kind Sponsor
Pink, Green, USA theme
Bike, Merch, Food, Drink,
Hotels, Others **

Sponsorship Benefits



	Presenting Sponsor	Platinum	Gold	Silver	In-Kind Sponsor
Recognition in promotional materials	✓	✓	✓	✓	✓
Online Placement	✓	✓	✓	✓	✓
Recognition during the events	✓	✓	✓	✓	✓
Media Coverage Recognition (TV/News)	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓
Sponsor Spotlight Video	✓	✓			
Inclusion in tour landing pages	✓	✓	✓	✓	✓
Relevant mentions in blogs, articles, and videos	✓	✓	✓	✓	✓
Banner Ads	✓				
T-Shirts	12+	12	10	5	**
Bikers for Bellaland Ride (local ride/ Chili Cook-off)	✓	✓	✓	✓	✓
Free Walk/Ride Registration	12+	12	10	5	**
Walk or Ride or Plant Trees with Bella	✓	✓	✓	✓	✓
Invitation to other tour/ ride events	✓				

USA/ All States ✓ Local/ In-State ✓ ** Custom

Please donate. Any donations big or small is greatly appreciated. Thank you.

How Can You Help?

Be a part of the Tour

Help us Build a Better World for all of Us

Partnership Sponsorship Donation

Volunteer Referrals



This tour is made possible by great supporters as you!

Tour Sponsors

Join our list of corporations, educational institutions, and foundations that support our work in building a better world. This is a great opportunity to showcase your commitment to our world through sponsorship. Please review the sponsors benefits.

Media Partners

We are always looking for creative ways to send our message to the world. If you are interested in media coverage or partnerships, please contact us.

Questions?

Speak to our Program Directors or Representatives!



Good America



Bellaland



Thank You!

Your support makes it possible for us to help those in need.

Questions, please contact our Program Directors or Representatives.

We are here to Help!

Help us do more of what we do.

Thank You!

www.bella.land

Bellaland Copyright © 2020



Good America



Bellaland